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## House of Friends Program

Director: Susie Petersen

Assistant Director: Linda Tenpas

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February 2010

To Whom it may concern,

I invite you to become a Sponsor of the House of Friends (HOF), a vibrant non-profit social program that provides care for individuals with early stages of Alzheimer's and related dementias and gives a welcome respite to family caregivers. There is **no charge to attend** House of Friends, which meets weekly (Thursdays, 9:30 a.m.-1:30 p.m.) at Bethany United Methodist Church in northwest Austin.

Program clients come from the greater Austin area. In 2009, 25 dementia clients have received support from 60 companion and service volunteers. Our partnership with the University of Texas School of Nursing and our support to an additional 50 families in the community are 2009 outreach highlights. Since May 2004, over 70 individuals with cognitive losses have attended House of Friends. Additional clients will be admitted as our volunteer numbers increase. House of Friends relies on monetary contributions, grants, and sponsorships to provide its high level of programming.

House of Friends' annual fundraising effort is centered around a free-admission benefit concert, silent auction and reception. This year our featured entertainer will be Austin area rising country star Ruby Jane. This will be a fun and family friendly evening of great music, unique silent auction items and a dessert reception. House of Friends invites organizations and individuals to support this loving social ministry by becoming a Sponsor. Sponsorship levels range from \$100 "Best Friend" to over \$1000 "Gold Friend".

### SPONSORSHIPS OF \$100 OR MORE WILL BE:

- Listed as a sponsor in our April 23, 2009 benefit concert program. See attached poster for details of this concert featuring fiddler and rising country star, Ruby Jane. ([www.therubyjaneshow.com](http://www.therubyjaneshow.com))
  - \$ Best Friend Sponsors – business card size ad design
  - \$ Bronze or Silver Sponsors – half page size ad design
  - \$ Gold Sponsors – full back page or booklet break ad design
- Listed as Sponsor on our website, [www.bethanyHOF.org](http://www.bethanyHOF.org)
- Acknowledged in our newsletter, *Friends Connecting*

Included in this packet are: a Sponsorship Opportunities form, House of Friends brochure, *Friends Connecting* newsletter, a sample program (with sponsorship ads) from last year's benefit concert, four invitation postcards, and a concert poster to display at your business.

With your support and the support of all our Sponsors, we are able to continue to grow our outreach to Austin area families affected by Alzheimer's disease and related dementias. Please share information about the House of Friends and its services with all those who may be interested.

Thank you,

Susie Petersen  
House of Friends Program Director

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[www.bethanyHOF.org](http://www.bethanyHOF.org)

Bethany United Methodist Church, 10010 Anderson Mill Road, Austin, TX 78750 (512) 258-6017